



**University of  
Zurich**<sup>UZH</sup>

**Continuing Education**

# Advanced Studies in Sustainable Finance

**Continuing Education Programs  
MAS, DAS, CAS and Individual Courses**

**Faculty of Business, Economics and Informatics  
University of Zurich**



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# Foreward



The University of Zurich (UZH) has, since its foundation in 1833, promoted the development of society through its activities in research and teaching. Through its recent sustainability policy, it is committed to systematically expand its contribution to economic, social and environmental sustainability. We recognise the urgent need to foster a path of sustainable development and, within this context, the significant influence the financial sector can play in helping to achieve this goal. Fostering the young field of sustainable finance, most notably with the recent launch of the UZH Competence Center for Sustainable Finance, is a reflection of our commitment.

I am proud of the pioneering initiative of UZH's Department Finance that has been offering the post-graduate degree program, CAS in Sustainable Finance, since 2016. The launch of the DAS and MAS in Sustainable Finance is testament to its popularity. This suite of programs provides professionals in the financial sector with specific academic and methodological skills and training in order to promote critical reflection about current business practices. I am convinced that the programs will support postgraduate students in integrating principles of sustainable finance into their daily work, thus actively shaping the transformation process towards sustainable financial markets.

**Prof. Dr. Michael Schaepman**  
President of the University of Zurich



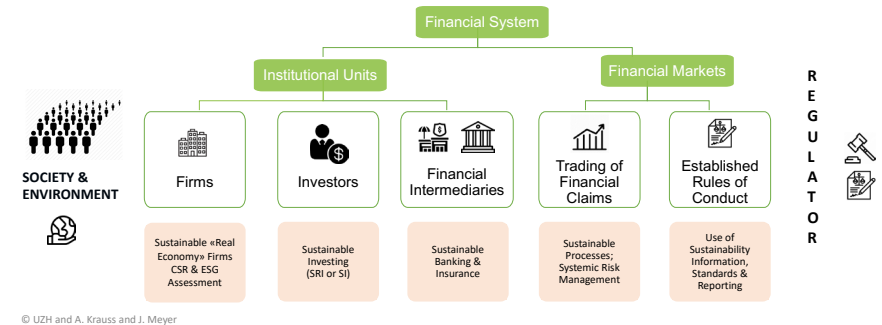
Reducing systemic risks and addressing environmental and social aspects of sustainability are key issues for the financial services industry of tomorrow. The Department of Finance seeks to foster value-oriented reflective capabilities, as well as global consciousness, social responsibility, and ethical awareness among researchers, students and finance professionals. We are therefore proud to offer this executive education suite of Advanced Studies programs in Sustainable Finance as pioneers and an important cornerstone of our teaching offerings. The programs aim at enabling financial market professionals to address sustainability aspects in their work and become agents of change for a more sustainable financial system. Our desire is to accompany you on the exciting journey of lifelong learning, and we would be delighted to welcome you to one of our courses or study programs.

**Prof. Dr. Marc Chesney**  
Professor of Quantitative Finance  
Chair of the Center of Competence for Sustainable Finance

## Program Overview

<b>Learning Objective</b>	To enable financial market professionals to address sustainability issues in their work and become agents of change for a more sustainable financial system.
<b>Target Audience</b>	Primarily professionals in the classic areas of banking and finance, who want to acquire theoretically sound and practical knowledge in the field of Sustainable Finance. The in-depth understanding of complex interrelationships and the study of the subject matter at the highest level provide participants with the ability to take on additional responsibility.
<b>Admission Criteria</b>	MAS, DAS and CAS: Individuals with a university degree and several years of professional experience. Sur dossier candidates will also be considered (i.e. people with significant work experience but no academic degree). For individual courses: Those interested in the topic.
<b>Dates</b>	Participants can start their studies with any course. However, MAS candidates may wish to start with the introduction course (Einführungsseminar), which takes place in August every year. The current course dates can be found on our website.
<b>Tuition Fee</b>	Current fees can be found on the website. All participants have the option to pay per course, with the CAS and DAS program fees being the total cost of the courses selected. The MAS can also be purchased per course (in which case there is an additional one-off charge of CHF 500.–) or at a reduced total package fee. There are no additional costs for examinations.
<b>Registration Deadline</b>	31 July for MAS participants who wish to attend the introductory course (Einführungsseminar) first. All participants can register on a rolling basis and start with most courses.
<b>Transferring Programs</b>	Following consultation with program management, participants may switch to a higher degree program at any point in their studies.
<b>Course Offerings</b>	Short course descriptions can be found at the end of this brochure. Further details and the most up-to-date prices and dates are located on our website.
<b>Methodology</b>	The high degree of flexibility offered, particularly meets the needs of working people. Depending on the course, learning methodologies include classroom sessions, blended, distance and game-based learning.
<b>Language</b>	It is possible to complete the CAS in English. For the DAS and MAS, currently both English and German are required. Please refer to the short course descriptions for language of delivery.

## Program Themes and Competencies Acquired



**Program Themes** Sustainability is important for all elements of a financial system. The curricula of the MAS / DAS / CAS in Sustainable Finance systematically explore how sustainability issues affect the various financial actors and aspects of financial markets. The programs' courses focus on risks and opportunities that emanate from making the financial sector more sustainable and designing a coherent sustainable financial sector with products that have a positive impact.

**Competencies Acquired**

- Knowledge of key sustainability concepts, mechanisms, and metrics (rooted in environmental and social sciences)
- Knowledge of how financial markets, products and financial market regulations function or dysfunction and how they allocate capital to sustainability-related activities
- Technical and analytical skills to lead integration of sustainability in key financial functions, e.g. investment, product development, lending/underwriting, risk management, advisory services
- Innovation expertise to integrate sustainability-related factors in to corporate financing decisions
- Basic change management skills towards more sustainability-oriented financial institutions
- Knowledge networking among academics and professionals

# Our Lecturers



**Prof. Dr. Marc Chesney**  
Sustainable Finance



**Dr. Julia Meyer**  
Sustainable Finance



**Prof. Dr. Alexander F. Wagner**  
Corporate Finance

**Dr. Annette Krauss**  
Sustainable Finance



**Prof. Dr. Zacharias Sautner**  
Sustainable Finance



**Dr. Benjamin Wilding**  
Finance



## Other lecturers in the Sustainable Finance programs include

Dr. Beat Affolter, ZHAW  
Prof. Dr. Kern Alexander, UZH  
Prof. Dr. Stefano Battiston, UZH  
Prof. Dr. Francis Cheneval, UZH  
Craig Churchill, ILO  
Laura de Costa Canas, UNEP FI  
Christoph Dreher, Enabling Capital  
Amandine Favier, WWF  
Dr. Doris Folini, ETH  
Michael Frei, OLZ AG  
Dominik Garcia, LGT  
Dr. Michael Gloor, Correntics  
Kelly Hess, SSF  
Stephan Hirschi, EY  
Dr. Christopher Humphrey, ETH  
Olivier Jaeggi, ECOFACT  
Vincent Kaufmann, Ethos Foundation  
Yann Kermodé, UBS

Dr. Karolin Kirschenmann, ZEW  
Dr. Jonathan Krakow, Deloitte  
Prof. Dr. Philipp Krueger, UNIGE  
Taeun Kwon, BlueOrchard Finance Ltd  
Prof. Dr. Markus Leppold, UZH  
Dr. Jan-Alexander Posth, ZHAW  
Dr. Thomas Puschmann, UZH  
Martina Macpherson, NSFM  
Hans Ramm, SDC  
Prof. Dr. Maria Santos, UZH  
Dr. Philipp Staudacher, radican  
Roland Steinmann  
Luca Taiana, UBS AG  
Prof. Dr. Sebastian Utz, University of Augsburg  
Dr. Costa Vayenas  
Dr. Gabriel Webber Ziero, Swiss Re  
Jiani Isabelle Zheng, UZH

# Testimonials



**Renato Aebi**  
Swiss Certified Pension Fund Manager  
Director, BlueBay Asset Management AG

«Sustainable Finance, in particular ESG are integrated aspects in the asset management industry. The CAS in Sustainable Finance program not only allowed me to complement my existing knowledge with an academic point of view, but also allowed me to learn from peers, lecturers, professors and proven industry experts.»



**Silke Humbert**  
Team Head Product Specialists Equities & Themes  
Zürcher Kantonalbank

«For such a rapidly evolving field like Sustainable Finance, the mix between lecturers from academia and practitioners was ideal. I have benefited from hearing first-hand from many guest lecturers and having the possibility to discuss with them. The course introduced me to the latest research and industry trends – I really enjoyed it!»



**Philipp Arnold**  
Program Manager, Economic Cooperation and Development,  
State Secretariat for Economic Affairs SECO

«My professional experience is in sustainable development and climate change. Sustainable Finance is crucial to develop new and scale up existing solutions to deliver on the SDG's and the Paris Agreement. The CAS in Sustainable Finance helped me to better understand the needs and interests of the financial sector to make sustainable investment decisions, offering both theoretical and practical insights.»



**Christèle Clémence**  
Strategic Business Development  
Women in Sustainable Finance International

«The CAS in Sustainable Finance at the University of Zurich is from both a personal and professional perspective, an enriching experience. It awakes consciousness on the emergency to act and on the importance of business transformation. What I really enjoyed was the mix of the academic perspective with practical examples. You learn to understand the broad spectrum of sustainability, from different regulatory initiatives and networks to investment solutions, their controversies and risks, as well as the many opportunities to heal our finance industry.»

# University Degrees and Individual Courses

You have the option to start at any level and can continue your studies at any time with a further and/or higher degree.

<b>Master of Advanced Studies (MAS)</b> <ul style="list-style-type: none"> <li>• Duration: 4–5 Semesters</li> <li>• ECTS Credits: 60</li> </ul>	Degree
<b>Diploma of Advanced Studies (DAS)</b> <ul style="list-style-type: none"> <li>• Duration: 2–3 Semesters</li> <li>• ECTS Credits: 30</li> </ul>	Degree
<b>Certificate of Advanced Studies (CAS)</b> <ul style="list-style-type: none"> <li>• Duration: 1–2 Semesters</li> <li>• ECTS Credits: 10</li> </ul>	Degree
<b>Individual Courses</b> <ul style="list-style-type: none"> <li>• Duration: 1 Day to 1 Semester</li> <li>• ECTS Credits: 1–6 (depending on course)</li> </ul>	Course Certificate
<b>Preparatory courses</b> <ul style="list-style-type: none"> <li>• Duration: 3–5 Weeks</li> <li>• Fields: Accounting, Mathematics and Statistics</li> <li>• ECTS Credits: 0</li> </ul>	

Before starting the DAS and MAS, a placement test must be taken. (It is not a criterion for deciding whether you are admitted or not but rather designed to help you identify any gaps in your knowledge of accounting, mathematics or statistics.) If knowledge gaps are identified, you will be recommended to complete the appropriate, eTutorial(s) as preparation for your program. These are available throughout the year and delivered in German.

# MAS in Sustainable Finance

## 60 ECTS Credits

Core Sustainable Finance Courses (15 ECTS Credits)	Core Finance Courses (8 ECTS Credits)	Compulsory Elective Courses (min. 18 ECTS Credits)	Elective Courses (max. 9 ECTS Credits)
<ul style="list-style-type: none"> <li>• Climate Change Finance 3 ECTS</li> <li>• Corporate Governance &amp; Corporate Social Responsibility 2 ECTS</li> <li>• eFundamentals of Sustainable Finance 1 ECTS</li> <li>• Financial Inclusion and Microfinance 2 ECTS</li> <li>• Sustainability &amp; Finance – Introduction 1 ECTS</li> <li>• Sustainability in Banking &amp; Insurance 2 ECTS</li> <li>• Sustainable Development &amp; Impact 2 ECTS</li> <li>• Sustainable Investing 2 ECTS</li> </ul>	<ul style="list-style-type: none"> <li>• Abschlussseminar 2 ECTS</li> <li>• eFundamentals of Banking 1 ECTS</li> <li>• eFundamentals of Corporate Finance 1 ECTS</li> <li>• eFundamentals of Derivatives 1 ECTS</li> <li>• eFundamentals of Financial Markets 1 ECTS</li> <li>• Einführungsseminar 2 ECTS</li> </ul>	<ul style="list-style-type: none"> <li>• Biodiversity &amp; Finance 2 ECTS</li> <li>• Current Trends in Sustainable Investing 2 ECTS</li> <li>• eCorporate Finance Basic 6 ECTS</li> <li>• eDerivatives 6 ECTS</li> <li>• eInvestments 6 ECTS</li> <li>• Emerging Market Finance 2 ECTS</li> <li>• Ethics &amp; Sustainability in Finance 2 ECTS</li> <li>• Fintech &amp; Sustainability 2 ECTS</li> <li>• Insurance for Development 2 ECTS</li> <li>• Portfolio Management Simulation 3 ECTS</li> <li>• Sustainable Investing in Wealth Management 2 ECTS</li> </ul>	<ul style="list-style-type: none"> <li>• Free choice from all Finance Executive Education courses</li> </ul>

## MAS Sustainable Finance Thesis (10 ECTS Credits)

For the MAS program, participants undertake all 23 ECTS Credits from the 2 core areas, at least 18 ECTS Credits from the compulsory elective area, a maximum of 9 ECTS Credits from the elective area, and the MAS thesis. The program takes approximately 4–5 semesters to complete.





# DAS in Sustainable Finance

## 30 ECTS Credits

Core Sustainable Finance Courses (6 ECTS Credits)	Core Finance Courses (4 ECTS Credits)	Compulsory Elective Courses (min. 15 ECTS Credits)	Elective Courses (max. 5 ECTS Credits)
<ul style="list-style-type: none"> <li>•eFundamentals of Sustainable Finance 1 ECTS</li> <li>•Sustainability &amp; Finance – Introduction 1 ECTS</li> <li>•Sustainability in Banking and Insurance 2 ECTS</li> <li>•Sustainable Investing 2 ECTS</li> </ul>	<ul style="list-style-type: none"> <li>•eFundamentals of Banking 1 ECTS</li> <li>•eFundamentals of Corporate Finance 1 ECTS</li> <li>•eFundamentals of Derivatives 1 ECTS</li> <li>•eFundamentals of Financial Markets 1 ECTS</li> </ul>	<ul style="list-style-type: none"> <li>•Biodiversity &amp; Finance 2 ECTS</li> <li>•Climate Change Finance 3 ECTS</li> <li>•Corporate Governance &amp; Corporate Social Responsibility 2 ECTS</li> <li>•Current Trends in Sustainable Investing 2 ECTS</li> <li>•Emerging Market Finance 2 ECTS</li> <li>•Ethics and Sustainability in Finance 2 ECTS</li> <li>•Financial Inclusion and Microfinance 2 ECTS</li> <li>•Fintech &amp; Sustainability 2 ECTS</li> <li>•Insurance for Development 2 ECTS</li> <li>•Sustainable Development &amp; Impact 2 ECTS</li> <li>•Sustainable Investing in Wealth Management 2 ECTS</li> <li>•Unternehmenssimulation 2 ECTS</li> </ul>	<ul style="list-style-type: none"> <li>•Free choice from all Finance Executive Education courses</li> </ul>

For the DAS program, participants must successfully complete all 10 ECTS Credits from the 2 core areas, at least 15 ECTS Credits from the compulsory elective area, and a maximum of 5 ECTS Credits from the elective area.



# CAS in Sustainable Finance

## 10 ECTS Credits

Core Courses (4 ECTS Credits)	Elective Courses (min. 6 ECTS Credits)
<ul style="list-style-type: none"> <li>•eFundamentals of Sustainable Finance 1 ECTS</li> <li>•Sustainability &amp; Finance – Introduction 1 ECTS</li> <li>•Sustainable Investing 2 ECTS</li> </ul>	<ul style="list-style-type: none"> <li>•Biodiversity and Finance 2 ECTS</li> <li>•Climate Change Finance 3 ECTS</li> <li>•Corporate Governance &amp; Corporate Social Responsibility 2 ECTS</li> <li>•Current Trends in Sustainable Investing 2 ECTS</li> <li>•Emerging Market Finance 2 ECTS</li> <li>•Financial Inclusion and Microfinance 2 ECTS</li> <li>•Fintech &amp; Sustainability 2 ECTS</li> <li>•Insurance for Development 2 ECTS</li> <li>•Sustainability in Banking &amp; Insurance 2 ECTS</li> <li>•Sustainable Development &amp; Impact 2 ECTS</li> </ul>

For the CAS program, participants complete all 4 ECTS Credits from the core course area and at least 6 ECTS Credits from the elective course area.



Photo by Julia Ardan, Shutterstock

# Individual Course Descriptions at a Glance

**Legend:** C=core, CE=compulsory elective, E=elective, DL=distance learning, CS=classroom sessions, BL=blended learning, GBL=game-based learning, \*in development  
Click on titles to view full course details!

<b>Abschlussseminar</b>  Start: June/July Duration: 2 Days Program: MAS (C) Type: CS ECTS/L: 2 / German	<b>Agile FinTech Strategies</b>  Start: November Duration: 1 Day Program: MAS (E) & DAS (E) Type: CS ECTS/L: 1 / English	<b>Angewandte Makroökonomie</b>  Start: October Duration: ca. 10 h DL & 3.5 Days Program: MAS (E) & DAS (E) Type: DL, CS & GBL ECTS/L: 4 / German
<b>Banking</b>  Start: March Duration: 5 Days Program: MAS (E) & DAS (E) Type: CS ECTS/L: 5 / German & English	<b>Behavioral Finance</b>  Start: August Duration: ca. 15 h DL & 1 Day Program: MAS (E) & DAS (E) Type: DL & CS ECTS/L: 3 / German	<b>Biodiversity and Finance</b>  Start: May Duration: 2 Days Program: MAS (CE), DAS (CE) & CAS (E) Type: CS ECTS/L: 2 / English
<b>Case Studies in M&amp;A</b>  Start: August Duration: 2 Days Program: MAS (E) & DAS (E) Type: CS ECTS/L: 2 / German	<b>Climate Change Finance</b>  Start: September Duration: ca. 25 h DL & 2 Days Program: MAS (C), DAS (CE) & CAS (E) Type: DL & CS ECTS/L: 3 / English	<b>Corporate Governance and Corporate Social Responsibility</b>  Start: January Duration: ca. 3h DL & 2 days Program: MAS (C) & DAS (CE) Type: DL & CS ECTS/L: 2 / English
<b>Corporate Taxes</b>  Start: Oktober & November Duration: 2 Days Program: MAS (E) & DAS (E) Type: DL & CS ECTS/L: 3 / German	<b>Current Trends in Sustainable Investing</b>  Start: November Duration: 1.5 Days Program: MAS (CE), DAS (CE) & CAS (E) Type: CS ECTS/L: 2 / English	<b>Digital Transformation</b>  Start: April Duration: 2 Days Program: MAS (E) & DAS (E) Type: CS ECTS/L: 2 / English
<b>Disruptive Technologies</b>  Start: May Duration: 2 Days Program: MAS (E) & DAS (E) Type: CS ECTS/L: 2 / English	<b>eCorporate Finance Basic</b>  Start: September Duration: 1 Semester Program: MAS (CE) & DAS (E) Type: BL ECTS/L: 6 / German	<b>eCorporate Finance Advanced</b>  Start: February Duration: 1 Semester Program: MAS (E) & DAS (E) Type: BL ECTS/L: 6 / German

<b>eCorporate Valuation and M&amp;A</b>  Start: February Duration: 1 Semester Program: MAS (E) & DAS (E) Type: BL ECTS/L: 4 / German	<b>eDerivatives</b>  Start: February Duration: 1 Semester Program: MAS (CE) & DAS (E) Type: BL ECTS/L: 6 / German	<b>eFixed Income Markets</b>  Start: September Duration: 1 Semester Program: MAS (E) & DAS (E) Type: BL ECTS/L: 3 / German
<b>eFundamentals of Banking</b>  Start: Any time Duration: ca. 4 Weeks (20h) Program: MAS (C) & DAS (C) Type: DL ECTS/L: 1 / German	<b>eFundamentals of Corporate Finance</b>  Start: September Duration: ca. 4 Weeks (20h) Program: MAS (C) & DAS (C) Type: DL ECTS/L: 1 / German	<b>eFundamentals of Derivatives</b>  Start: Any time Duration: ca. 4 Weeks (20h) Program: MAS (C) & DAS (C) Type: DL ECTS/L: 1 / German
<b>eFundamentals of Financial Markets</b>  Start: Any time Duration: ca. 4 Weeks (20h) Program: MAS (C) & DAS (C) Type: DL ECTS/L: 1 / German	<b>eFundamentals of Financial Mathematics</b>  Start: Any time Duration: ca. 4 Weeks (20h) Program: MAS (E) & DAS (E) Type: DL ECTS/L: 1 / English	<b>eFundamentals of Programming</b>  Start: Any time Duration: ca. 4 Weeks (30h) Program: MAS (E) & DAS (E) Type: DL ECTS/L: 1 / English
<b>eFundamentals of Sustainable Finance</b>  Start: Any Time Duration: ca. 4 Weeks (20h) Program: MAS (C), DAS (C) & CAS (C) Type: DL ECTS/L: 1 / English	<b>Einführungsseminar</b>  Start: August Duration: 3 Days Program: MAS (C) Type: CS & GBL ECTS/L: 2 / German	<b>eInvestments</b>  Start: September Duration: 1 Semester Program: MAS (CE) & DAS (E) Type: BL ECTS/L: 6 / German
<b>Emerging Market Finance</b>  Start: April Duration: 2 Days Program: MAS (CE), DAS (CE) & CAS (E) Type: CS ECTS/L: 2 / English	<b>ESG Engagements</b>  Start: September Duration: 2 Days Program: MAS (E) & DAS (E) Type: CS ECTS/L: 2 / English	<b>Ethics and Sustainability in Finance</b>  Start: September Duration: 3 Days Program: MAS (CE) & DAS (CE) Type: CS ECTS/L: 2 / German

# Individual Course Descriptions at a Glance

**Legend:** C=core, CE=compulsory elective, E=elective, DL=distance learning, CS=classroom sessions, BL=blended learning, GBL=game-based learning, \*in development  
Click on titles to view full course details!

<b>Final Thesis</b> Start: Any Time Duration: 4 Months Program: MAS (C) Type: DL ECTS/L: 10/German or English	<b>Finance for Risk Management</b> Start: September Duration: 6 Days Program: MAS (E) & DAS (E) Type: CS ECTS/L: 5 / English	<b>Financial Inclusion and Microfinance</b> Start: June Duration: 2 Days Program: MAS (CE) & DAS (CE) & CAS (E) Type: CS ECTS/L: 2 / English
<b>Financial Services Ecosystems</b> Start: October Duration: ca. 2 Days Program: MAS (E) & DAS (E) Type: CS ECTS/L: 2 / English	<b>FinTech &amp; Sustainability</b> Start: October Duration: ca. 3h DL & 2 days Program: MAS (CE), DAS (CE) & CAS (E) Type: DL & CS ECTS/L: 2 / English	<b>Future Business Models</b> Start: September Duration: 2 Days Program: MAS (E) & DAS (E) Type: CS ECTS/L: 2 / English
<b>Grundlagen der Immobilienbewertung</b> Start: April/May Duration: 4 Days Program: MAS (E) & DAS (E) Type: CS ECTS/L: 2 / German	<b>Indirekte Immobilienanlagen und Separate Accounts</b> Start: June Duration: 4 Days Program: MAS (E) & DAS (E) Type: CS ECTS/L: 2 / German	<b>Insurance for Development</b> Start: June Duration: 2 Days Program: MAS (CE), DAS (CE) & CAS (E) Type: CS ECTS/L: 2 / English
<b>Investment Controlling</b> Start: November Duration: 2 Days Program: MAS (E) & DAS (E) Type: CS ECTS/L: 2 / German	<b>Portfolio Management Simulation</b> Start: February Duration: 3 Days Program: MAS (CE) & DAS (E) Type: CS & GBL ECTS/L: 3 / German	<b>Risk Management Practices</b> Start: January Duration: 5.5 Days Program: MAS (E) & DAS (E) Type: CS ECTS/L: 4 / English
<b>Structured Products Advanced</b> Start: June Duration: ca. 10 h DL & 1.5 Days Program: MAS (E) & DAS (E) Type: DL & CS ECTS/L: 2 / German	<b>Structured Products Basic</b> Start: May Duration: ca. 10 h DL & 1/2 Day Program: MAS (E) & DAS (E) Type: DL & CS ECTS/L: 1 / German	<b>Sustainability &amp; Finance – Introduction</b> Start: March & September Duration: 1 Day Program: MAS (C), DAS (C) & CAS (C) Type: CS ECTS/L: 1 / English

<b>Sustainability in Banking &amp; Insurance</b> Start: September Duration: 2 Days Program: MAS (C), DAS (C) & CAS (E) Type: CS ECTS/L: 2 / English	<b>Sustainable Development &amp; Impact</b> Start: April Duration: 2 Days Program: MAS (C), DAS (CE) & CAS (E) Type: CS ECTS/L: 2 / English	<b>Sustainable Investing</b> Start: May & November Duration: 2 Days Program: MAS (C), DAS (C) & CAS (C) Type: CS ECTS/L: 2 / English
<b>Sustainable Investing in Wealth Management</b> Start: February Duration: 2 Days Program: MAS (CE) & DAS (CE) Type: CS ECTS/L: 2 / English	<b>Unternehmenssimulation</b> Start: August Duration: 2.5 Days Program: DAS (CE) Type: CS & GBL ECTS/L: 2 / German	

Visit the individual course pages to learn more and register.





## Methodology

### Blended Learning



Offers flexibility in time and location and consists of instructional videos, self-study, online coaching and case studies. The award-winning blended learning concept of the Department for Banking and Finance consists of three building blocks, which can be weighted differently within the courses: Self-study, online coaching and case study processing. All courses that follow this methodology are marked with an «e» in the course name. The blended learning concept includes the following components:

- Recorded lectures (view lectures at any time)
- eLearning elements (diverse learning materials available online)
- Support at all times (online learning support from coaches)

### Distance Learning



Enables an independent study of selected subject areas. Distance Learning allows participants to work on selected courses, learning elements or written papers independent of time and place. Our learning platform provides you with various course-dependent electronic learning materials. These include flash animations, videos, podcasts, excel files, supporting documents, reading assignments and multiple-choice questions. An online learning path guides you through the content of a structured way. Courses that follow this methodology are marked with an «e» in the course name.

### Classroom Session



Enable personal discussions with lecturers and participants. The traditional format of the face-to-face course is used if personal discussions between the lecturer and the participants are paramount. These sessions usually take place at the University of Zurich and permit networking among the participants. Online participation possibility is guaranteed for most courses. If less than 10 people wish to participate at an on-site event, we reserve the right to hold the event completely online via Zoom. These events are organized as block seminars.

### Game-based Learning



Knowledge transfer using playful elements. In various classroom sessions, didactically valuable game or simulated elements are used for the transfer of knowledge. In the so-called game-based learning, analog and digital (board) games or simulations are used to apply and consolidate the theoretical content learned. Team spirit and fun are key.

## Governance / Partners

### Governance

The programs are governed by the Faculty of Business, Economics and Informatics at the University of Zurich, and run by the Executive Education together with the Department of Finance. This faculty is one of the leading faculties of business, economics, and informatics in Europe. Its research performance achieves the highest international recognition.



### Center of Competence for Sustainable Finance

The Advanced Studies programs in Sustainable Finance are a joint initiative with the UZH Center of Competence for Sustainable Finance. The strength of the center lies in collaboration. It is one of the biggest university centers in the world dedicated to the research of sustainable finance and brings together approximately 30 researchers spanning fields from, for example, finance, law, informatics, political sciences and geography.

The Center of Competence for Sustainable Finance was launched through a joint initiative by the sustainability-themed research centers at the Department of Finance and related initiatives in other UZH faculties in January 2020 and has since focused on collaborative research projects. The activities of CCSF include:

- The creation of scientific knowledge, such as research on reproducible metrics that account for sustainability and risk as well as the mechanisms behind individual and collective financial and economic behavior.
- The strengthening scientific interdisciplinarity in order to tap into interconnected challenges that go beyond the scope of a single scientific discipline.
- The development of education opportunities which ensure that sustainability counts in decision-making and that current and future leaders are educated on the nuances and approaches of the field.

### Partners

A number of component courses of the Advanced Studies programs are offered in partnership with the following organizations:



# Program Management and Contact

## Program Managers



**Dr. Annette Krauss**  
Senior Academic Associate / Director of Teaching  
Competence Center for Sustainable Finance  
Finance Executive Education  
University of Zurich



**Dr. Julia Meyer**  
Academic Associate  
Competence Center for Sustainable Finance  
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Photo by Volodymyr Bahrii, Unsplash

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## Impressum

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**Note: Program and course details subject to change**

# Continuing Education at the University of Zurich – Where Research and Scholarship meet Professional Practice

Even if you graduated only a few years ago, your degree may have lost some of its value due to knowledge attrition and new developments in the field. Keeping your knowledge up to date with regular continuing education and lifelong learning will help you hold your own and stand out in a competitive job market.

The University of Zurich offers a wide range of continuing education opportunities, from part-time programs that can be completed while you continue working, to one-day or several-day workshops. The Master of Advanced Studies (MAS), Diploma of Advanced Studies (DAS) and Certificate of Advanced Studies (CAS) programs are generally aimed at graduates with a Master's degree and professional experience, although exceptions may be made for people with other equivalent qualifications or considerable experience. As well as subject-specific courses for those working in particular fields, UZH also offers courses on general topics that are open to all.

Continuing education at the University of Zurich is not simply a one-way process of imparting knowledge, but offers the opportunity to exchange information and views with others in the field. Through the use of examples and exercises drawn from real life, participants discover new techniques, models and practices that they can put to use in their everyday careers. By choosing a continuing education program at the University of Zurich, you are signing up for a top-level and high-quality experience at an outstanding higher education and research institution.

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